



## TAKE 20

### *A sales promotion by FMF Racing*

FMF Racing announces a never before seen promotion to give back to our fellow riders who have made us number one. I started FMF back in 1973 because I loved riding motorcycles. Delivering the highest level of performance and quality is what drives us. What this means is you the consumer can walk into your local dealership slash the retail price of all FMF 4-stroke exhaust by 20%. Whether it's a dirt bike, quad, sport bike, side by side and regardless of year, even 2010 – **ALL 4-stroke exhaust are 20% off.**

FMF is like no other exhaust manufacturer. Located in the So. Cal. hotbed of motocross, FMF has nearly vertical manufacturing – everything is made 100% in-house utilizing American made material. This puts FMF in the unique position to control production cost and oversee quality without relying on third party vendors or outsourcing. By doing it all ourselves, we can take this unique opportunity to offer a retail incentive at a time when every rider could use it most.

Here's how the TAKE 20 Program works:

- Take 20% off the retail price of all FMF 4-stroke exhaust.
- The program starts November 15, 2009 and ends March 31, 2010.

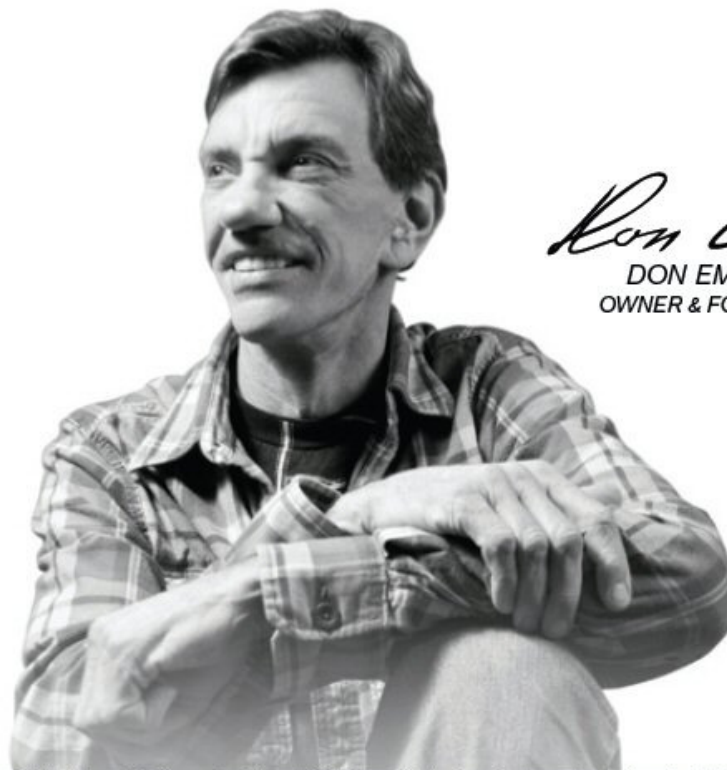
**Examples-** Full Titanium 4.1 Megabomb system Retail \$849.99  
Take 20% \$679.99

- Powercore 4 with Stainless Powerbomb full system Retail \$499.99  
Take 20% \$399.99

That's it! No coupons or mail-in rebates. You walk into your local dealer and walk out with one of the top aftermarket performance exhausts made – at 20% off.

Thanks

Sincerely Don Emler  
Owner and Founder



*Don Emler*

DON EMLER  
OWNER & FOUNDER

# HELPING PEOPLE THROUGH TOUGH TIMES. IT'S WHAT A LEADER DOES.

## TAKE 20% OFF ALL FMF 4-STROKE EXHAUSTS.

"I started FMF back in 1973 because I loved riding motorcycles. All of us at FMF are still motivated by the same thing today—we live to ride. Right now seems like a great time to give something back to our fellow riders who have made us number one, so we set up the FMF TAKE 20 SAVINGS PROGRAM. From November 15 through March 31 we're

reducing the suggested retail price of ALL FMF 4-stroke exhausts by 20%.

Delivering the highest level of performance and quality to everyone who rides has always been what drives us. For a limited time, get back on the gas by visiting your local dealer and taking full advantage of the FMF TAKE 20 SAVINGS PROGRAM."

**TAKE 20%**  
20% OFF FMF 4-STROKE EXHAUSTS

SAVINGS APPLY TO ALL 2010 AND PREVIOUS 4-STROKE APPLICATIONS.



STAINLESS FULL SYSTEM  
REGULAR PRICE \$499.99  
TAKE 20% OFF \$399.99



TITANIUM 4.1 FULL SYSTEM  
REGULAR PRICE \$849.99  
TAKE 20% OFF \$679.99



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PLEASE VISIT YOUR LOCAL DEALER

